



# Bunifu

Pitch deck

Venture: Bunifu Framework

2020

# The Reality



**Mark Andreessen**

Founder of Netscape,  
Renowned Venture Capitalist – Andreessen Horowitz

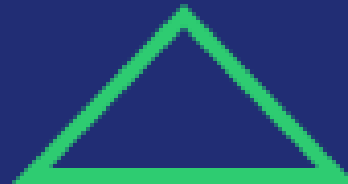
**“Software is eating the world, in all sectors.**

**In the future every company will become a Software company”**

# DevOps Market Trends



**\$12.85 Billion**  
By 2025



**18.60%**  
CAGR

Digitization & automation of business enterprises

Adoption of cloud tech

Soaring adoption of agile frameworks

Need for collaboration & Operational efficiency

CAGR – Compound Annual Growth Rate

Source: Grand View Research - <https://www.grandviewresearch.com/press-release/global-development-to-operations-devops-market>

# The Problem



The default user interface tools are **bland**



It is **tedious** to do customize the default tools



With default tools takes **time** to craft the perfect user interface

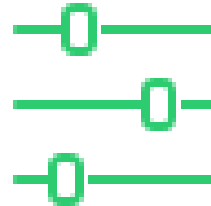


The default tools offer **limited** customization options

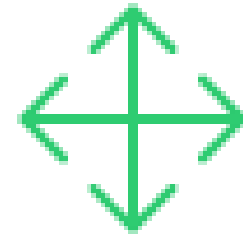
# Bunifu provide tools and solutions that address a variety of inefficiencies faced during software user interface design



In built support for **modern desktop** interface design **trends**



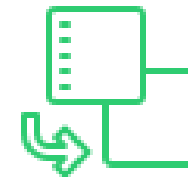
Easily **customizable** user interface tools



Premade drag & drop features **saves** developers time



Optimized features for **performance** both in development & production



Built in design patterns creates **ease & flexibility** in design process

# Value proposition



## Save development time

Reduce development time by **50%** and maximize on productivity.

## Friendly licensing terms

Pay only for development time license. **No additional** deployment fee.

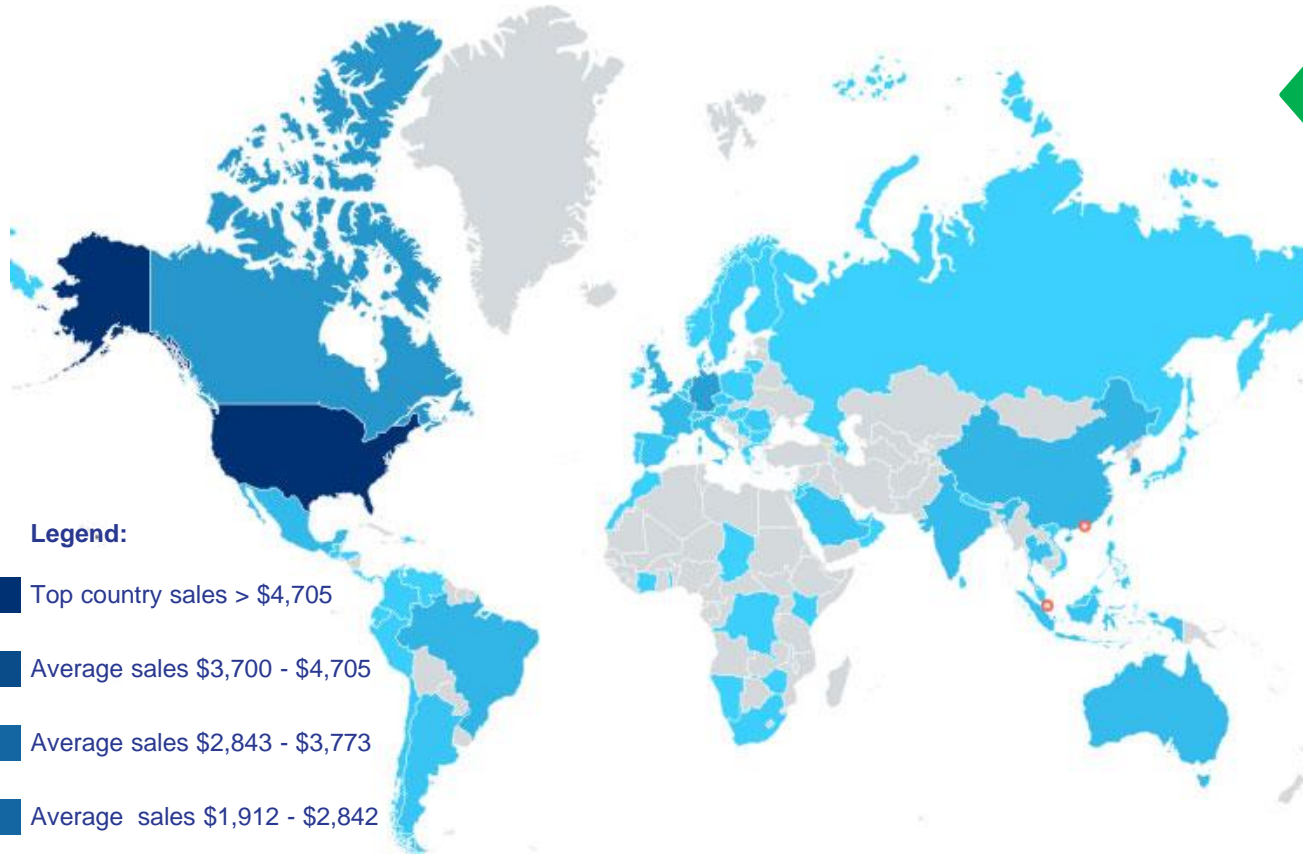
# Customers Snapshot

Over **300+** small and large enterprise cutting across **100+** industries benefit from using Bunifu tools in **90 countries** globally.



# Global reach

Map showing location of Bunifu Framework's Customers



**Legend:**

- Top country sales > \$4,705
- Average sales \$3,700 - \$4,705
- Average sales \$2,843 - \$3,773
- Average sales \$1,912 - \$2,842
- Average sales \$981 - \$1,911
- No Sales

- 99 Countries reached
- North America, Europe and east Asia countries i.e. South Korea are our biggest markets



# Business Model



## Subscription plan

Positioned for individuals and small businesses

- Regular annual renewable license
- Monthly plans
- Feature based annual plan



## One off plan

Positioned for large Enterprise businesses

- One off license purchase
- Pay for extended premium support



## On-demand Services

Targeted at large enterprise businesses

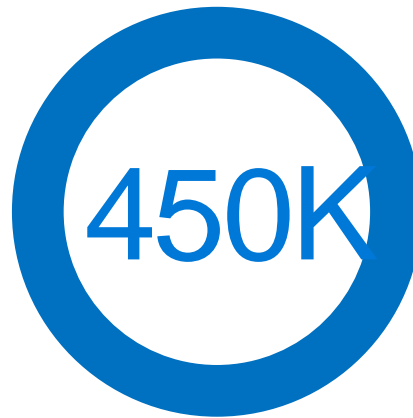
- For large businesses that need custom user interface consulting work

# Target Market

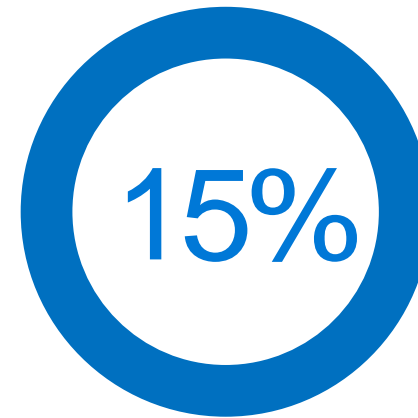
We currently target desktop app development mainly Microsoft Visual Studio which is currently open source and growing rapidly.



Active  
Developers / Month



New  
Developers / Month



Community  
Growth / Month

## How it works - Video



YouTube Link: <https://youtu.be/EA7se-usNcw>

# Customer Testimonials



**Ralph Akhras, CEO**  
Soraco Technologies



## Customer story

Soraco Technologies

“What we liked about Bunifu UI tools is the small footprint on the system while allowing great style and flexibility. The price was also just right. Their customer support is always fast and efficient



📌 Pinned by KIM TOO FLEX

Alex Lira 18 hours ago

I wanted to thank the bunifu team so much for the beautiful gift they showed us, it is a thousand times better than the printing component of Microsoft's powerpack.

As a way of demonstrating my gratitude, I did the translation of the code for [vb.net](#), I commented on every routine, and I am sharing a template that works in Visual Studio 2010.



**Thank you**

**[bunifuframework.com](http://bunifuframework.com)**